

# EVENTS. VISITORS. GROWTH.

Merchants Association of Columbia was established in 2019 to provide local merchants and businesses a vehicle to preserve historic beauty and promote community, economic growth and establish an attractive location for businesses to thrive and become a destination for visitors to our town.

# FOCUSING ON: PUBLIC EVENTS TOURISM DEVELOPMENT VISITOR READINESS

Join for just \$15 per month or an annual one-time payment of \$150.

### JOIN TODAY

www.ColumbiaMerchants.com

# MEMBER BENEFITS



- ◆ SPECIAL COMMUNITY EVENTS
  - ◆ MARKETING & PROMOTION
  - ◆ INCREASED FOOT TRAFFIC
    - **ECONOMIC VITALITY**
- Networking Opportunities
  - \* ADVOCACY
- ◆ AFFORDABLE ADVERTISING OPTIONS
  - ◆ AUTOMATIC PAYMENTS FOR DUES



## 2021 Initiatives

MAYFLY INVASION HUNT
COLUMBIA SUMMER BUCKET LIST

**FOURTH FRIDAYS** 

**SMALL BUSINESS SATURDAY** 

### WHERE SMALL BUSINESSES CELEBRATE AND GROW TOGETHER.

Merchants Association of Columbia, 430 Walnut Street, Suite 301, Columbia, Pa 17512 A 501(c)(6) non-profit organization | www.ColumbiaMerchants.com | Questions? Call (717) 693-7740